

**Virtual Lobby Day  
is  
March 17<sup>th</sup>**

**Advocacy is a click away**



**March is PTA Advocacy month.** It is a great time to advocate for our children and education because the NYS Budget is being deliberated. Our statewide March Advocacy campaign kicks off with a reaction paper to the governor's release of the proposed executive budget. Then on March 16, 2010 representatives of NYS PTA meet with Albany legislators on ***PTA Lobby Day***. On March 17, 2010, ***Virtual Lobby Day***, the message is carried to the finish line by **YOU**, the grassroots members with a statewide electronic advocacy campaign using the tools provided by NYS PTA to participate in Virtual Lobby Day.

\*\*\*\*\***Take Action**\*\*\*\*\*

- ◆ Go to [PTA Lobby Day/Virtual Lobby Day](#)
- ◆ Familiarize yourself with the issues
- ◆ Find sample letter, talking points and legislative contacts' information
- ◆ ***Starting immediately***, write letters and/or postcards to your representatives in Albany.
- ◆ On **March 17<sup>th</sup>** join the chorus and let your New York State legislative representatives know how you feel about the state budget and education.